



FOR IMMEDIATE RELEASE

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Career Connectors Receives 501(c)3 Designation

Career Connectors Acquires Non-Profit Status to Support Organizational Growth

PHOENIX, AZ – August 16, 2012 –Career Connectors announced today its 501(c)3 designation granted by the Internal Revenue Service (IRS). Organizations with tax-exempt status are commonly referred to as “charitable” or non-profit organizations and are eligible to receive tax deductible contributions. The goal for acquiring the non-profit status is to support growth, add additional career services and pursue funding initiatives (grant opportunities, corporate donations, etc.)

“Obtaining a non-profit status was the next strategic step after operating as a volunteer program since 2009, to begin the process of funded growth,” stated Jessica Pierce, Executive Director of Career Connectors. “Over the last three years, we have created a strong brand, multiples services, and various programs for those in career transition in the Metro-Phoenix area. In doing so, we have identified the infrastructure, processes, and resources that are required for growth. As a non-profit, we will be able to sustain and grow our community for those who need not only job-seeking skills and services, but just as importantly, those that need a hope-filled environment,” Pierce concluded.

Career Connectors has a newly appointed Board of Directors, with a stewardship to uphold the mission of “Connecting Professionals in Career Transition with Hiring Companies and Quality Resources.”

The impact of Career Connectors has been tremendous. Career Connectors runs six networking events for job seekers in the Phoenix area, serving over 600 people per month. With over 50 volunteers, it’s estimated that Career Connectors has helped over 5,700 people in the Phoenix area in their job search process to date.

About Career Connectors

Career Connectors brings public and private businesses together, along with philanthropic groups, non-profit communities, government entities, and faith-based organizations, “Connecting Professionals in Career Transition with Hiring Companies and Quality Resources.”

As Arizona’s fastest growing job seeker program targeted to professionals, the organization hosts six free job seeker events per month at three Valley locations (Mesa, Gilbert and Phoenix). At each event, Career Connectors showcases hiring companies, and offers free services including education workshops, DISC assessments, networking tips, interview coaching, LinkedIn coaching, community resources, business portraits, and job leads in targeted networking groups.

Founded in 2009 by Jessica Pierce, the first Career Connectors event hosted 25 attendees. In three years, the organization has served over 5,700 job seekers and has been awarded non-profit status.

For more information or to register for an upcoming event, visit <http://www.careerconnectors.org>. If you would like more information about becoming a corporate sponsor, please email Jessica at jessica@careerconnectors.org.

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